

**For Immediate Release**



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## **e2 Worldwide, Inc. Announces Plans for their 2<sup>nd</sup> Annual New Year's Eve Charity Event**

***THE Party! New Year's Eve on Brookside will benefit Community Food Bank of Eastern Oklahoma and will offer a unique New Year's Eve Celebration for the entire community.***

Tulsa, Okla. NOV 9 – e2 Worldwide, Inc., a Tulsa-based full-service event production company, will produce THE Party! New Year's Eve on Brookside to benefit The Community Food bank of Eastern Oklahoma.

THE Party! New Year's Eve on Brookside will bring together the Tulsa Community to share in the excitement of an outdoor street party, a lighted ball drop and fireworks show on Brookside. A choice of outdoor and indoor activities located on Brookside will allow participants of all ages to comfortably enjoy a variety of festivities and live entertainment from local artists on an outdoor stage.

Held on Thursday, December 31, 2008, local bands and street entertainers will set the stage for a Time Square style party environment. A VIP Party Tent on Brookside will be available at \$75.00 a person to VIP guests, ticket holders and sponsors. The tent will be heated and will include food, drink and entertainment. Sponsor's logos will be visible on marketing materials at the event, on large banners and signage and also through sponsor on-site participation.

Proceeds from VIP Tent tickets sales and sponsorships will be given to the Food Bank to provide food assistance to those in need. The street party is FREE to public and Individual tickets will be sold to the VIP tent at \$75.00 per person. Attendees are encouraged to bring a canned food item as a donation to the Food Bank. Contact e2 Worldwide at (918) 477-9199 for information on sponsorship and to purchase tickets. Tickets go on sale Friday, November 30, 2009.

"Every year, I receive numerous calls from my clients asking what there is to do in Tulsa for New Year's Eve that will be exciting, different and fun," says Lisa Hardin, president of e2 Worldwide. "This year, I decided to produce what I believe will become **THE** Party for New Year's Eve while also benefiting a local charity.

"When I launched my event production company over eight years ago, I set a goal to support the community through fundraising because I believe it is everyone's responsibility to support charitable organizations in our city," continued Hardin. "This event represents an opportunity to enlist the help of friends, family, co-workers, and neighbors to support a deserving charity."

e<sup>2</sup> Worldwide, Inc., headquartered in Tulsa, Okla., is the premier, full-service event production and consulting company, specializing in corporate functions, exhibit management and fundraising for national and international clients. e<sup>2</sup> clients include technology firms, fortune 500 companies, political campaigns, four-star hotels, educational institutions, professional horse and auto racing associations, celebrity appearances, and charitable organizations around the globe. For more information, call (918) 477-9199 or visit [www.e2worldwide.com](http://www.e2worldwide.com).